

## WEWA-TV<sup>®</sup> 38" (96,52 cm) BAR LCD Advertising Player

### GET IN TOUCH



Getting product information online  
[www.wewa.de](http://www.wewa.de)



Inquiries regarding orders, prices and availability  
T +49 (0) 234 890 3874-0  
F +49 (0) 234 890 3874-9



eMail  
[vertrieb@wewa.de](mailto:vertrieb@wewa.de)



### Effective reproduction of advertising campaigns

The WEWA TV 38 "BAR LCD Advertising Player is ideally suited to present your advertising content effectively.

BAR displays are also known as the Stretched Displays and are used in a variety of applications e.g. bars, casinos and elevators etc.

The Stretched Displays can be placed well even with small spaces. The customer's attention is drawn to the

advertising intuitively. Bring your product with visual aids to better advantage and increase the sales at the POS.

The LED backlight with a lifespan of 50,000 hours MTBF is suitable for continuous use in the 7/24 operation.

Have a better advertising with WEWA-TV Digital Signage Systems!

#### Outstanding features of the WEWA-TV 38" (96,52 cm) BAR LCD Advertising Player

▶ Anti-Glare, Hard coating (3H)



## Specifications WEWA-TV 38" (96,52 cm) BAR LCD Advertising Player

▶ Article name	WEWA-TV 38" (96,52 cm) BAR LCD Advertising Player
▶ Article number / EAN	WT0380BARLCDA10 / 4260170311948
▶ Manufacturer	WEWA AG
▶ Power supply (V)	DC24V, 50-60Hz
▶ Power consumption (W) / Stand by Consumption (W)	<108 / 1
▶ Dimension (L x H x B)	976.64 x 300.2 x 52.2
▶ Storage temperature (°C)	0 ~ 50°
▶ Humidity (%)	10 ~ 90
<b>Display</b>	
▶ Activ Screen (mm)	930.24 (H) x 260.66 (V)
▶ Optimal resolution	1920 x 540
▶ Colors	8bit, 16.7 M
▶ Contrast ratio	5000:1
▶ Viewing angle horizontal   vertical (°)	178° / 178°
▶ Brightness (cd/m²)	800 nits
▶ Backlighting	LED
▶ Aspect ratio	16:4.5
▶ Panel-surface	Anti-glare, Hard coating (3H)
▶ Response time (ms)	6.5
<b>Controls</b>	
▶ Brightness	Brightness, Contrast
▶ Color	Color temperature, Auto Contrast
▶ Picture	Auto Adjust, H / V-Position, Phase, Clock
<b>Ports</b>	
▶ DC IN	1x
▶ RS232	1x
▶ Audio IN	1x
▶ IR	1x
▶ Mini SD card	1x
▶ USB	1x
<b>Weight</b>	
▶ Net weight (kg)	7,8
▶ Gross weight (kg)	11,2

### ▶ Accessories

- |  |   |
|--|---|
| <input type="radio"/> WEWA-TV 38" BAR LCD Advertising Player | <input type="radio"/> 1x Remote Control inkl. Battery |
| <input type="radio"/> 1x 24V DC power supply unit            | <input type="radio"/> 1x VGA cable                    |